



[synergytaste.com](http://synergytaste.com)

# ORGANIC

FLAVOR PROFILES BY  
SYNERGY

# High quality taste solutions that meet your organic label standards.



Organic sales in food and nonfood markets rose to \$55.1 billion in 2019, marking a 5% growth from the previous year ([Organic Trade Association, 2020](#)). As more consumers explore organic food and drink options, high quality taste is to be expected alongside high quality ingredients.

Organic by Synergy offers a wide range of flavor profiles and formats to help meet consumer expectations while keeping the integrity of your label intact. Explore our certified and certifiable offerings by tonality listed below.

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## ADDITIONAL PRODUCT INFORMATION



Full range of extracts and essences created by capturing the named horticultural item in nothing but water using proprietary extraction methods. Cleanest label taste solutions for your clean label products.

Nature Created it. We Captured it.™

[Visit our website to learn more.](#)



Full range of dairy taste solutions that easily build indulgence back into both dairy and non-dairy alternative food and drink products. Vegan-friendly options available.

More Authentic. More Consistent. More Complete.

[Visit our website to learn more.](#)



# BERRIES

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Our library of organic flavors is constantly growing.

Please contact your Synergy account manager for additional profiles and custom flavor solutions for your organic products.

## AVAILABLE PROFILES

Berry

Blackberry

Blueberry

Cranberry

Grape

Green Grape

Mixed Berry

Pomegranate

Raspberry

Raspberry Pomegranate

Strawberry

A close-up photograph of fresh, wet blueberries and raspberries. The berries are glistening with water droplets, and the colors are vibrant, with deep blues and bright reds.

Berry flavor profiles in organic alcohol retail product launches increased 300% from 2018-2019

*(Mintel GNPD)*



**SYNERGY**  
INSPIRING TASTE™

ALCOHOL

# BEVERAGE

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## AVAILABLE PROFILES

Limoncello

Margarita

Mojito

Piña Colada

Rum

Tequila

White Rum



Organic claims in alcohol beverage retail product launches increased 35% from 2018-2020

*(Mintel GNPD)*



NON-ALCOHOL

# BEVERAGE

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## AVAILABLE PROFILES

Black Tea 

Green Tea 

White Tea 

Cappuccino

Chai

Coffee 

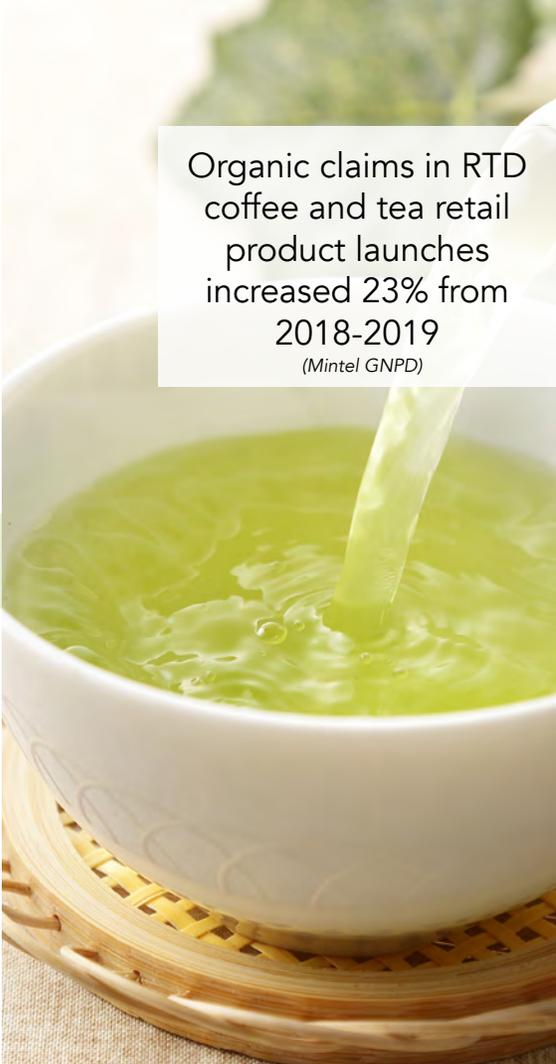
Cola

Fruit Punch

Matcha

Mocha

Red Punch



Organic claims in RTD coffee and tea retail product launches increased 23% from 2018-2019  
*(Mintel GNPD)*



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# BOTANICAL

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## AVAILABLE PROFILES

Anise

Baobab

Basil

Cardamon

Cinnamon

Cucumber 

Garden Mint

Ginger

Hibiscus 

Lavender

Lemongrass

Mint

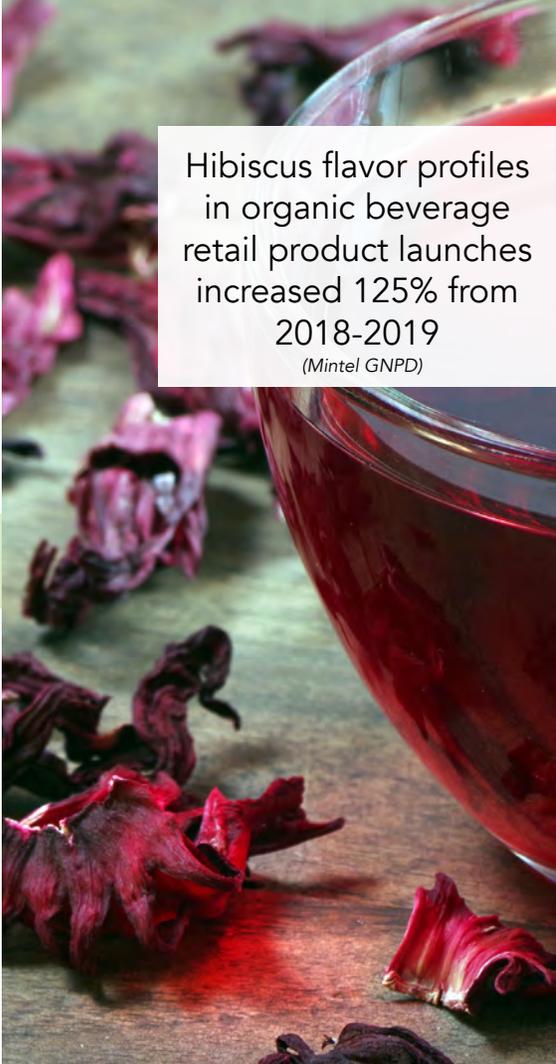
Peppermint

Pumpkin Spice

Red Cherry Blossom

Spearmint

Sweet Cucumber



Hibiscus flavor profiles in organic beverage retail product launches increased 125% from 2018-2019

*(Mintel GNPD)*



# CITRUS

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## AVAILABLE PROFILES

Bergamot

Blood Orange

Grapefruit

Lemon

Lemon-Lime

Lime

Orange

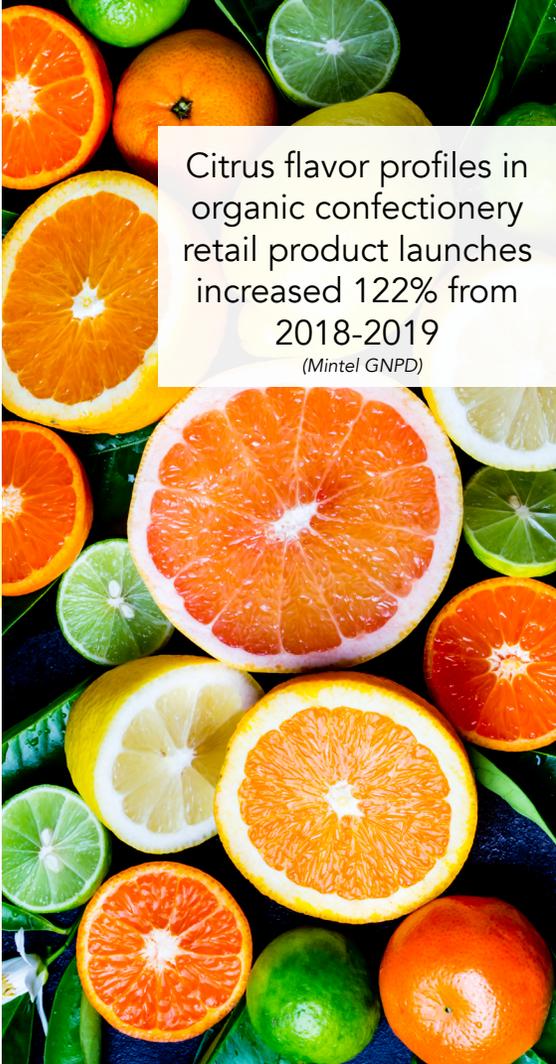
Pink Grapefruit

Pomelo

Red Grapefruit

Tangerine

Yuzu



Citrus flavor profiles in organic confectionery retail product launches increased 122% from 2018-2019  
*(Mintel GNPD)*



# DAIRY

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## AVAILABLE PROFILES

Butter

Cream

Strawberry Milkshake

Vegan Butter



Vegan Cream



Vegan Milk



Vegan Parmesan Cheese



Vegan Sweetened

Condensed Milk



Vegan Sweet Cream



Vegan Taste Modulators



Organic claims grew 31%  
in dairy retail products  
launched from  
2018-2020  
*(Mintel GNPD)*





# DESSERT

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## AVAILABLE PROFILES

Apple Cinnamon

Birthday Cake

Caramel

Chocolate

Cookies 'n Cream

Pumpkin Pie

Vanilla Extract

Vanilla WONF

Vanilla Sugar

Vegan Sweet Cream



Organic claims grew 30%  
in dessert and ice cream  
retail products launched  
from 2015-2019

*(Mintel GNPD)*



# FRUIT

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## AVAILABLE PROFILES

Apple	Dragon Fruit	Mango 	Red Cherry
Apricot	Green Apple	Passion Fruit	Red Fruit
Banana	Guava	Peach	Watermelon
Black Cherry	Japanese Ume	Peach Mango	White Peach
Cherry	Plum	Pear	
Coconut	Kiwi	Pineapple	
Dark Cherry	Lychee	Pumpkin Puree	

Peach flavors grew 80%  
in retail products with  
organic claims launched  
from 2018-2019

*(Mintel GNPD)*





# SWEET BROWNS

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## AVAILABLE PROFILES

Almond	Hazelnut	Vanilla WONF
Butter	Honey	Vanilla Sugar
Caramel	Maple	Vanilla Beans
Cashew	Peanut Butter	
Chocolate	Salted Caramel	
French Vanilla	Vanilla Extract	



Maple flavors grew 42%  
in retail products with  
organic claims launched  
in the last five years

*(Mintel GNPD)*



# TASTE MODULATORS

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## AVAILABLE PROFILES

Cosco Paque Neutral

Clouding Agent

Fat Enhancer

Masking Flavors

Vegan Dairy Taste

Modulator **DAIRY by NATURE**

Vegan Milk Enhancer **DAIRY by NATURE**



Organic claims grew  
133% in nutritional  
beverage retail products  
launched from  
2018-2020  
*(Mintel GNPD)*



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# CONTACT US

FOR SAMPLE REQUESTS OR  
TO LEARN MORE ABOUT OUR  
RANGE OF ORGANIC TASTE  
SOLUTIONS

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